

Sponsor Offering	Description	LEVEL I \$1000	LEVEL II \$3000	LEVEL III \$5000	LEVEL IV \$10k Champions Founding Circle (12 max)	LEVEL V \$25k Founding Presenting Sponsor (5 max)
Logo Placement	Display the sponsor's logo prominently on event materials, such as race banners, posters, and promotional materials for the ALEF festival.					
Social Media Exposure	Promote the sponsor through our event's social media channels, including regular shoutouts, sponsored posts, and acknowledgment of their support.					
Website Recognition	Feature the sponsor's logo and a brief description on our event website, with a link to their website for increased visibility.					
Email Marketing	Include sponsor mentions in event-related email newsletters sent to our participant and subscriber lists.					
Expo Booth Space	Offer a designated booth or exhibit space at the ALEF festival where sponsors can interact with attendees, distribute samples, or showcase products.					
Product Placement	Allow sponsors to provide samples or promotional materials for race participants' swag bags.					
VIP Access	Provide VIP passes or exclusive access to certain festival areas or events for sponsors and their guests.					
Branded Merchandise	Create custom merchandise with the sponsor's logo, such as t-shirts, water bottles, or race bibs.					
On-Site Signage	Place sponsor banners and signage at strategic locations along the race course and within the festival grounds.					
Mention in Press Releases	Include sponsor recognition in your event-related press releases sent to local media outlets.					
Social Media Takeovers	Allow sponsors to take over your event's social media accounts for a day to engage with our audience directly.					
Custom Content	Create custom content (blog posts, videos, interviews) featuring the sponsor and share it on our website and social media platforms.					

