		LEVEL 1 \$1000	LEVEL II \$3000	LEVEL III \$5000	LEVEL IV \$10k Champions Founding Circle (12 max)	LEVEL V \$25k Founding Presenting Sponsor (5 max)
Sponsor Offering	Description					
Logo Placement	Display the sponsor's logo prominently on event materials, such as race banners, posters, and promotional materials for the ALEF festival.					
Social Media Exposure	Promote the sponsor through our event's social media channels, including regular shoutouts, sponsored posts, and acknowledgment of their support.					
Website Recognition	Feature the sponsor's logo and a brief description on our event website, with a link to their website for increased visibility.					
Email Marketing	Include sponsor mentions in event-related email newsletters sent to our participant and subscriber lists.					
Expo Booth Space	Offer a designated booth or exhibit space at the ALEF festival where sponsors can interact with attendees, distribute samples, or showcase products.					
Product Placement	Allow sponsors to provide samples or promotional materials for race participants' swag bags.					
VIP Access	Provide VIP passes or exclusive access to certain festival areas or events for sponsors and their guests.					
Branded Merchandise	Create custom merchandise with the sponsor's logo, such as t-shirts, water bottles, or race bibs.					
On-Site Signage	Place sponsor banners and signage at strategic locations along the race course and within the festival grounds.					
Mention in Press Releases	Include sponsor recognition in your event- related press releases sent to local media outlets.					
Social Media Takeovers	Allow sponsors to take over your event's social media accounts for a day to engage with our audience directly.					
Custom Content	Create custom content (blog posts, videos, interviews) featuring the sponsor and share it on our website and social media platforms.					

Podcast Features	Offer sponsors the opportunity to be featured on our event's podcast, discussing topics related to ultra racing or social activism.			
Speaking Opportunity	Include sponsors as speakers or panelists during sessions at the ALEF festival, allowing them to share their expertise or insights.			
Artistic Collaborations	Encourage sponsors to collaborate with artists participating in the festival, creating unique art installations or performances that highlight their brand.			
Naming Rights	Allow sponsors to have naming rights for specific race segments, festival stages, or key festival elements (e.g., "Sponsor Name Finish Line").			
Exclusive Sponsor Events	Organize private events or receptions for sponsors, where they can network with other sponsors, artists, and influential attendees.			
Media Coverage	Arrange interviews and media opportunities for sponsors with local and industryspecific media outlets.			
Data Insights	Share event participant demographics and post-event surveys with sponsors to help them understand their target audience better.			
Sponsorship Amplification "Promotores Verdes Youth Corps" w/ Colorado Health Foundation	Sponsor logo in all collateral of the 2 year program 11/2023-8/2025 (Engaging BIPOC youth in year-round wilderness outdoors recreation-based physical activities. Use overnight summer camps as an anchor for building a physical and cultural connection to nature through 20 adventures throughout the two year.)			
Sponsorship Amplification "Community Tree Planting Inciitiative" w/ the City of Denver & USDA Urban Forestry Community Program	Sponsor logo in all collateral of the 5 year program 1/2024-8/2025 (Mitigating the effects of the climate crisis and creating resilient neighborhoods for all by bridging the tree equity gaps in underserved communities.)			